

Village of Lindenhurst NY Forward

Local Planning Committee Meeting #2
June 27, 2023



NY Forward



WELCOME!

Lindenhurst NYF LPC Meeting Ground Rules

LPC Meetings are meant to be working sessions of the LPC.

- These meetings are open to the public, but are not intended as interactive public workshops.
- The public is welcome to observe, and there will be an opportunity for public comments.

How to get involved:

- We want to hear from you! There are many ways for community members to get involved.
- Visit the Lindenhurst NYF website to send comments: www.LindenhurstNYF.com
- There will be two public workshops and additional online opportunities to provide feedback. Keep an eye on the website for more details.
- The first public workshop is scheduled for **July 18, 2023**. More info will be posted on www.LindenhurstNYF.com

Agenda

- 01.** Introductions & NYF Code of Conduct
- 02.** Planning Process & Engagement Updates
- 03.** Downtown Profile & Assessment Highlights
- 04.** Vision, Goals, and Strategies
- 05.** Next Steps & Public Comment

01

Introductions & NYF Code of Conduct

Local Planning Committee

RJ Renna (Co-Chair), Deputy Mayor

Jim Morgo (Co-Chair), Long Island REDC

Sharon Badri-Persaud, Lindenhurst Community
Cares Coalition

Joann Boettcher, President, Lindenhurst Chamber
of Commerce

Sammy Chu, CEO, Edgewise Energy

Matt Gaudio, Owner, The Holy Black

Jason Kontakis, President, Lindenhurst BID

Robert Sweeney, Lindenhurst EDC

Pat Corcoran, Knights of Columbus

Marian Conway, Exec. Director, NYCB Foundation

Franklin Cruz, President, Direct Environmental Corp.

Liz Mirarchi, Exec. Director, Babylon Citizens Council
on the Arts (BACCA)

Anthony Ferlito, Exec. Director, Lindenhurst Youth
Center

Lisa Kropp, Director, Lindenhurst Memorial Library

Alice Cromarty, Co-President, Kiwanis Club of
Lindenhurst

Sara Pesserillo, Owner, Hermanas Restaurant

New York State and Consultants

New York State

- Kevin Garrett, Department of State (DOS)
- Nicole Jean Christian, DOS
- Cara Longworth, Empire State Development (ESD)
- Jenna DiMarco, ESD
- Denise Zani, ESD

BFJ Planning

- Susan Favate, Principal
- Mark Freker, Senior Planner
- Suzanne Goldberg, Planner

LPC Member Recusal

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project. For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project.

Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

02

Planning Process & Engagement Updates

NYF Timeline

Key Steps	May	June	July	August	September	October	November	December
Local Planning Committee (LPC) Coordination	5/30	6/27		8/8	9/12	10/24		
Community Engagement		Pop-Up Event 6/25	Open Call "Office Hours" 7/6	Public Workshop 7/18	Stakeholder Engagement	Public Survey	Public Workshop	
Downtown Profile and Assessment	████████████████████							
Community Vision, Goals, and Revitalization Strategies	████████████████████							
Project Development		Open Call for Projects						
Strategic Investment Plan Compilation				██				

- LPC Meetings
- Community Engagement Events

Public Workshop #1

Date

July 18, 2023 | 7-9pm

Village of Lindenhurst Firehouse,
225 S. Wellwood Ave.

Topics to be covered during this meeting include:

- Overview of the NYF program
- Identification of needs, challenges, and opportunities that affect revitalization
- Solicitation of project ideas
- Interactive component to solicit community feedback on vision, goals, strategies, and opportunities



We need your help to spread the word!



**VILLAGE OF LINDENHURST
NY Forward (NYF)**

JOIN US!

Lindenhurst has been awarded \$4.5M toward projects and improvements that will help transform the downtown area and support a vibrant local economy.

PUBLIC WORKSHOP #1

Learn more about NYF, what it means for downtown Lindenhurst, and help the Local Planning Committee develop a shared vision and goals for this project. All are welcome!

TUESDAY, JULY 18
7-9 PM
Village of Lindenhurst Firehouse
225 S. Wellwood Ave.

Learn more here:



For more information visit:
www.LindenhurstNYF.com
www.ny.gov/programs/ny-forward



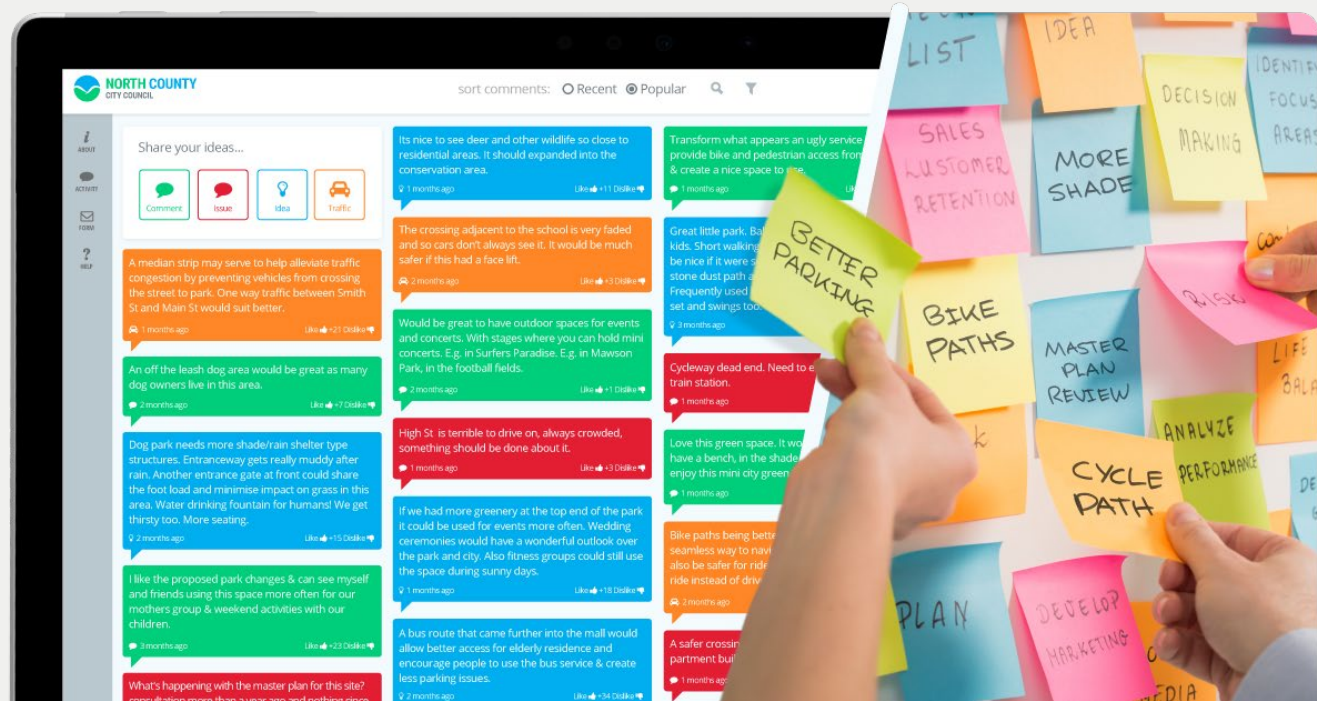
NEW YORK
STATE OF
OPPORTUNITY.

NY Forward

Online Engagement

“Ideas Wall” Interactive Visioning Exercise

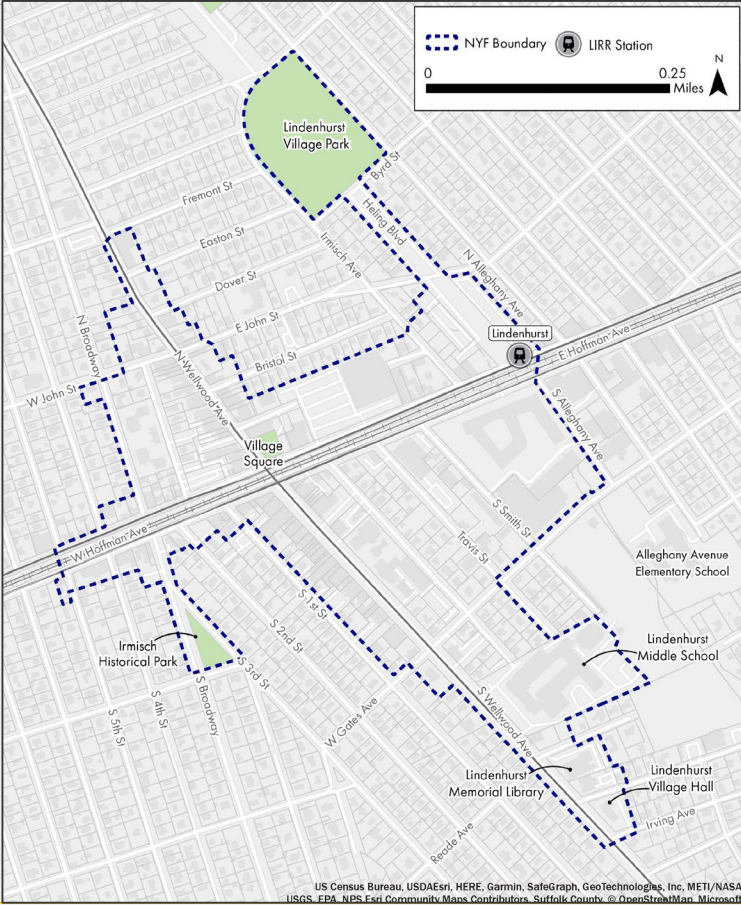
Launch in
coordination with
Public Workshop #1
(July 18)



03

Downtown Profile & Assessment Highlights

NYF Boundary



Past Planning Efforts

- Downtown Business District Analysis (2000 & 2015)
- Lindenhurst Downtown Opportunity Analysis (2016)
- Downtown Walkability Improvement Study (2019)
- Downtown Master Plan (2020)
- Downtown Business District Questionnaire Summary of Responses (2022)



Figure 12: Downtown Master Plan Goals



Recent/Pending Investment in the NYF Area

- Village Square Park improvements
- The Wel, a 260-unit multifamily complex directly across from the Village's LIRR Station
- New businesses; 10 new restaurants have opened within the last several years
- Pending pedestrian safety improvements along Wellwood Ave



Village Square (Source: Long Island Business News)

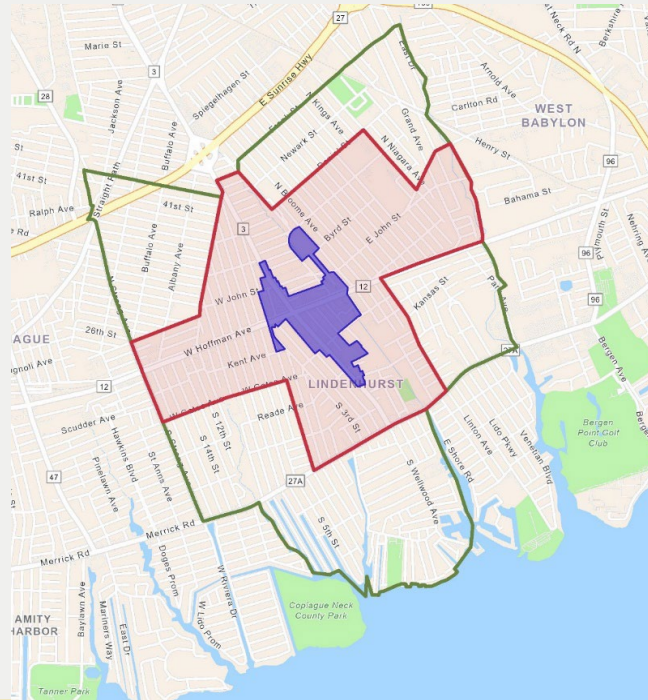


The Wel (Source: Fairfield Properties)

Economic and Demographic Analysis: Study Area

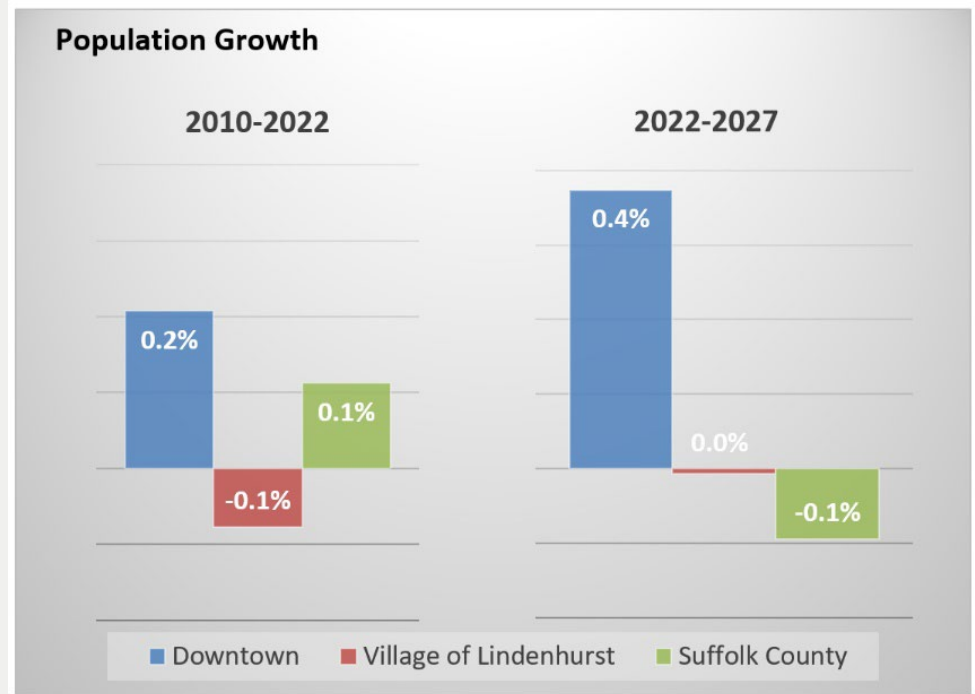
For this study, “**Downtown**” is defined as the **area in red** in the following map.

This area includes all of the Block Groups located within or bordering the **NY Forward area**, shown in **purple**.



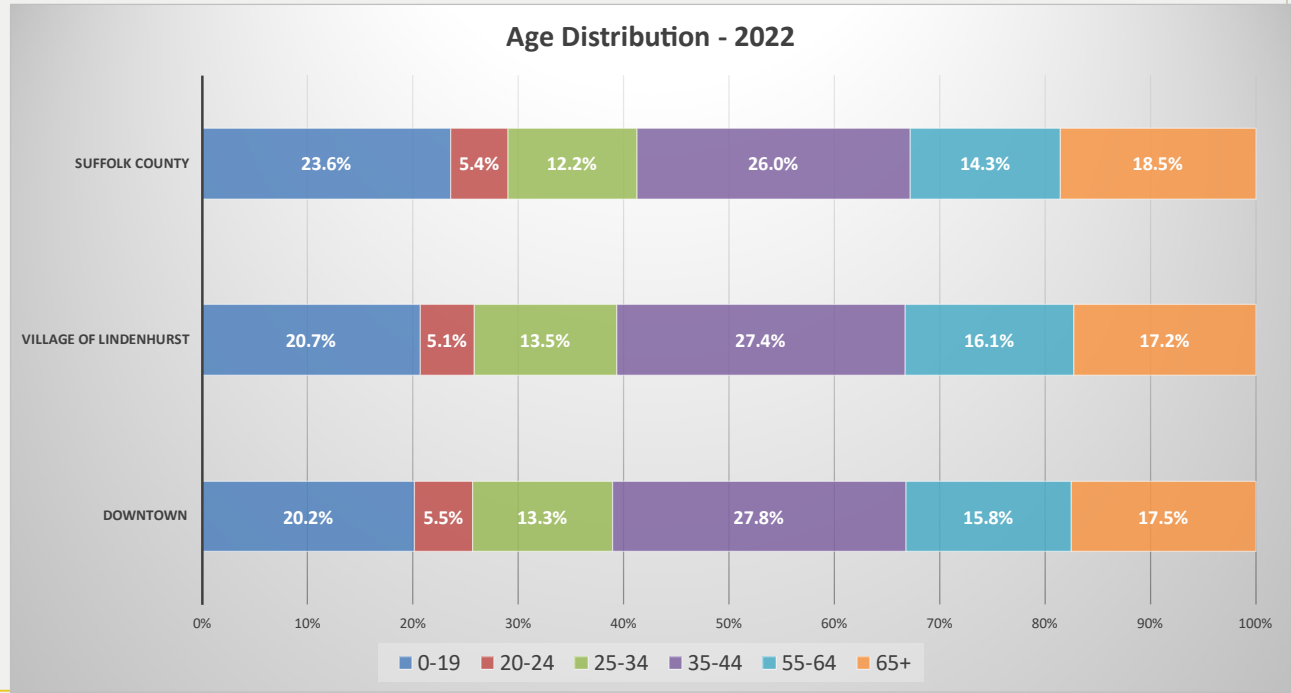
Economic and Demographic Analysis: Population Growth

Downtown Lindenhurst has and will continue to **grow faster** than the Village and Suffolk County overall.



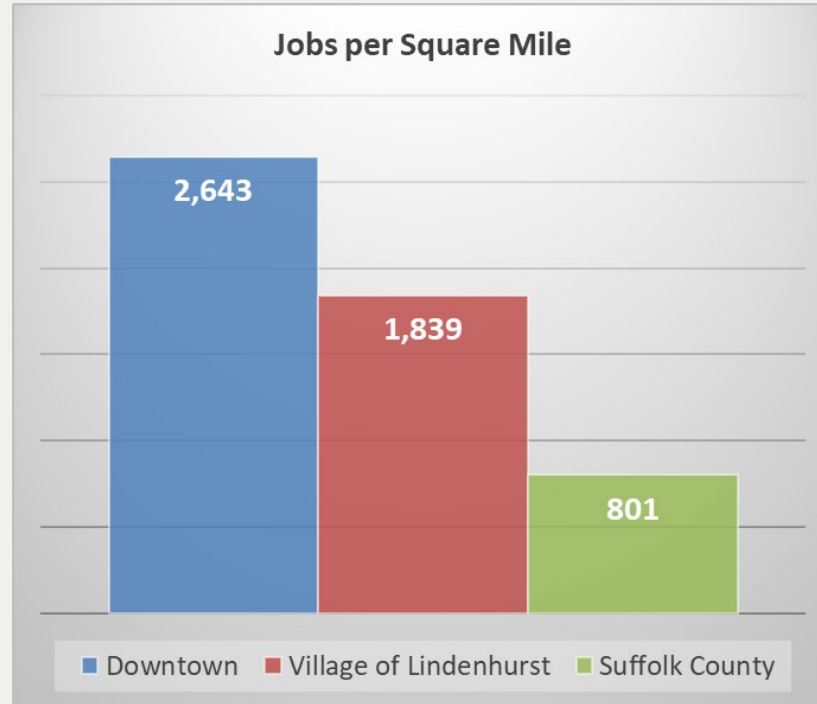
Economic and Demographic Analysis: Age Distribution

Downtown has **relatively fewer children** and **more younger adults** vs. the Village and County, reflecting the **diverse housing stock**, proximity of **transit** and **downtown amenities**.



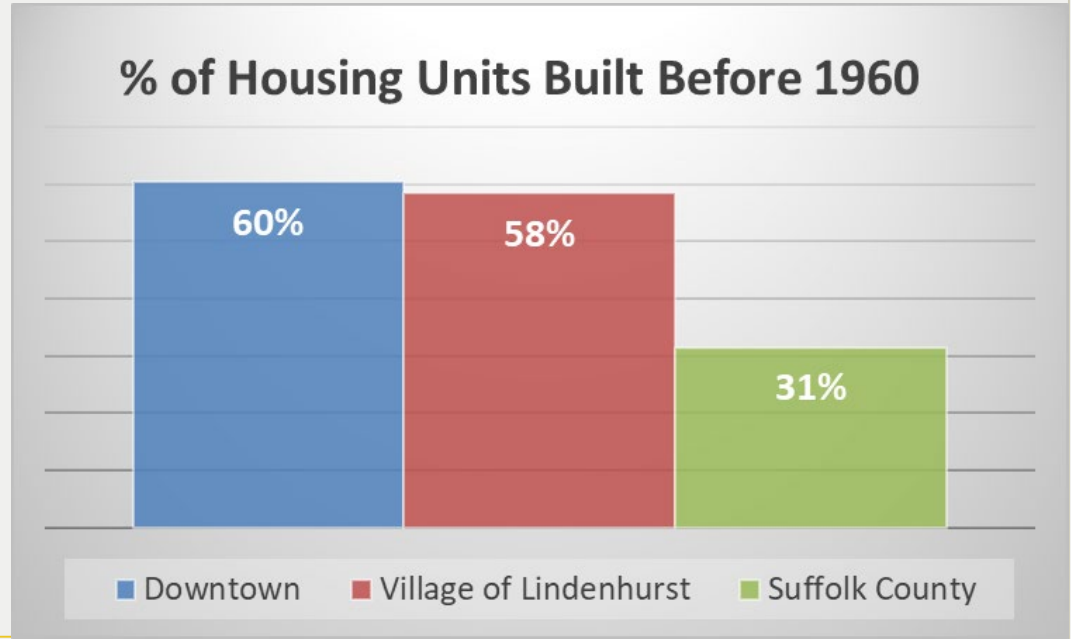
Economic and Demographic Analysis: Employment

Downtown has a **significantly higher job density** and draws **employment from a variety of sectors**, suggesting **resilience** from contractions in any one business sector.



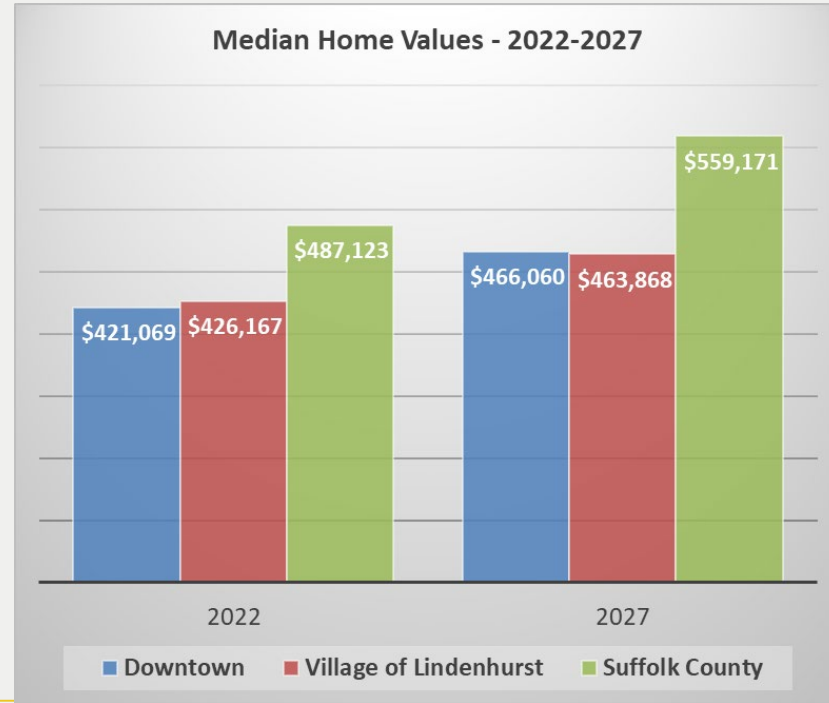
Economic and Demographic Analysis: Housing Stock

Housing stock in downtown and the Village overall **is much older** than the County, reflecting the age of the Village itself. This could **restrict ability to attract younger residents** to the downtown, who tend to prefer new construction or updated properties that don't require significant renovations.

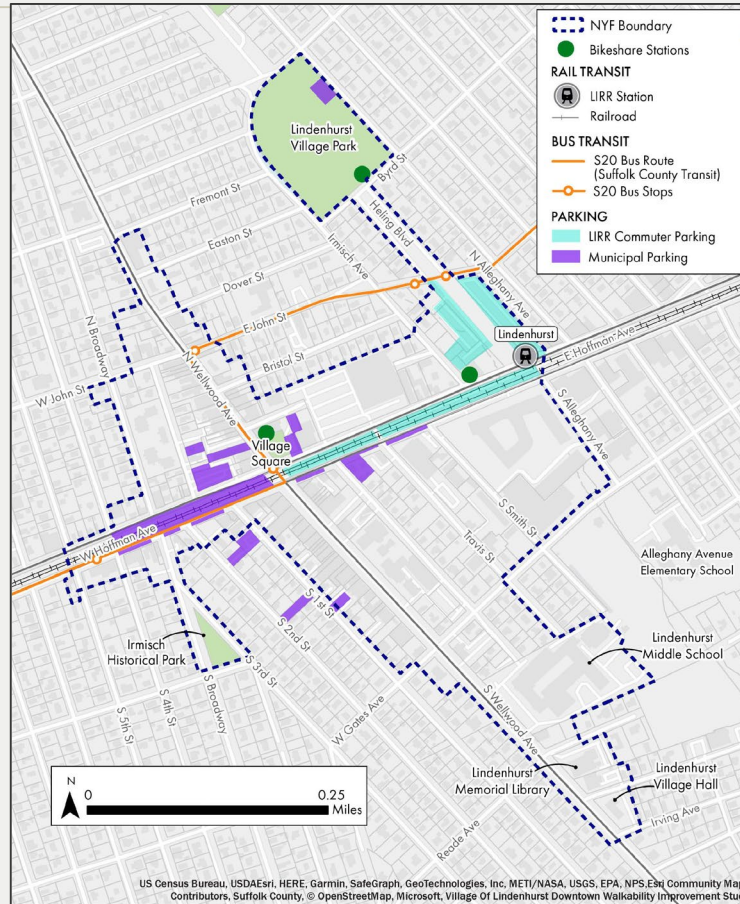


Economic and Demographic Analysis: Housing Stock

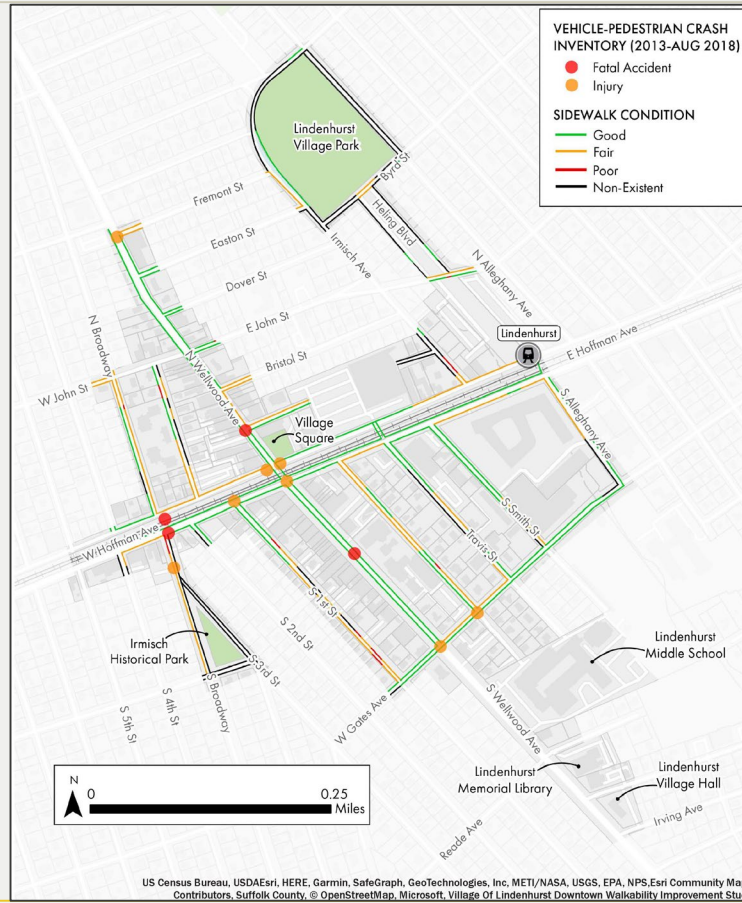
Homes in the downtown are **relatively affordable** vs. the Village overall and the County, though downtown **home values** are **expected to surpass the Village's by 2027**.



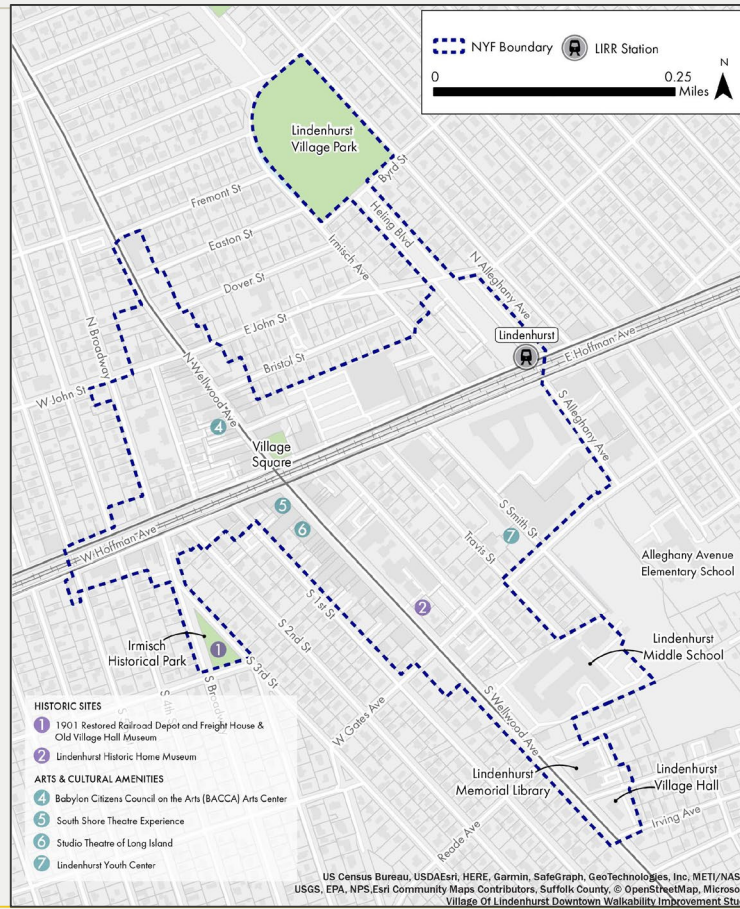
Transit Networks



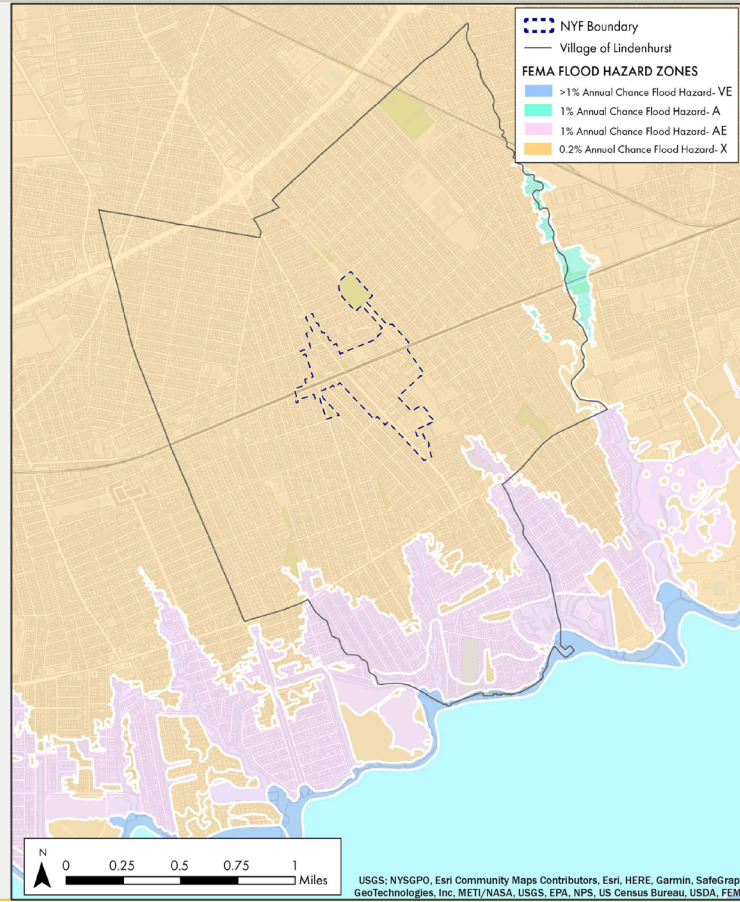
Pedestrian Safety



Arts, Cultural, & Historic Sites



FEMA Flood Hazard Areas



Challenges

- Physical division North/South & East/West
- Lack of wayfinding and ability to easily navigate downtown
- Pedestrian and bike safety
- Limited retail diversity
- Need for a cohesive identity/branding
- Fragmentation of Hoffman Avenue
- Old housing stock and aged buildings overall may require replacement/significant renovation to attract new residents and businesses

Opportunities

- Recent planning efforts and investments in downtown
- Compact downtown
- Community pride and engagement
- Regional transit access
- Open space and community amenities
- Enhanced mix of commercial uses – i.e. wider variety of retail, restaurants, entertainment, etc.
- Additional destinations for arts and cultural experiences
- Connectivity to community anchors within downtown

Opportunities (continued)

- Increasing programming and events to attract a diverse range of families and visitors
- Recent and projected population growth among younger adults, who provide a customer base for local businesses and with fairly minimal impacts on municipal services
- Relatively affordable housing to attract both younger adults and downsizing seniors – although downtown home values are expected to surpass the Village overall, they will still be well below Suffolk County

04

Vision, Goals, & Strategies

Preliminary Downtown Vision

Lindenhurst, a close-knit South Shore community that has drawn generations of residents to raise their families, start businesses, and enjoy small-town amenities, has experienced an influx of investment and activity that is breathing new life into its downtown. Through strategic public and private investments, the Village will build on its rich history and recent momentum to create a vibrant, attractive, and walkable community known throughout the region as a premier dining, entertainment, and shopping destination for locals and visitors alike.

Preliminary Downtown Goal #1

Enhance Downtown Lindenhurst's connection to the rest of the Village and to the region.

Strategies:

- Improve the physical appearance at and around the Long Island Rail Road station to create a stronger sense of arrival into Downtown Lindenhurst.
- Create a greenway network linking parks and open spaces within and near the Downtown, including through the use of the Heling and Neguntatogue Creeks.
- Establish a cohesive wayfinding system to enable visitors to find public parking and other Downtown amenities.
- Design and implement a marketing and branding strategy to identify Lindenhurst as a downtown of choice for the South Shore and greater Long Island.

Preliminary Downtown Goal #2

Cultivate a walking and biking environment through targeted improvements to enhance the safety and comfort of non-auto users.

Strategies:

- Implement intersection, streetscape, sidewalk, and parking lot improvements, with a focus on Hoffman and Wellwood Avenues and other pedestrian safety hot spots.
- Create a biking network through infrastructure improvements including bike lanes, improved bike share systems, and other amenities.

Preliminary Downtown Goal #3

Beautify the Downtown area to make it a more attractive place to visit and linger.

Strategies:

- Facilitate improvements to building facades and businesses, especially along Hoffman Avenue.
- Enlarge and enhance Village Square as a focal point for Downtown activities throughout the year.
- Identify and mark gateways and civic spaces through improved signage, landscaping, and public art.

Preliminary Downtown Goal #4

Strengthen Lindenhurst's arts and historic assets to establish the Village as a regional cultural destination.

Strategies:

- Support existing theaters to increase their visibility within Downtown Lindenhurst and expand their reach.
- Assist historical organizations and museums in improving their facilities to broaden programming, activities and public events.

05

Open Call for Projects

Open Call for Projects

- Used to identify NYF projects sponsored by private or non-profit entities. All potential sponsors (even if in the NYF application) should submit.
- Provides an open, fair, and transparent process for the LPC to vet projects.
- Allows LPC and consultant team to obtain information in a consistent manner and confirm that the proposed project meets the program criteria.
- Submission of a proposal through the Open Call does not guarantee inclusion in the final plan.
- LPC may consider other potential projects that are not submitted through the Open Call.

Open Call for Projects

Office hours to discuss projects:

Thursday, July 6, 2023

Application Assistance Drop-In Office Hours: 3-7 PM
Lindenhurst Memorial Library

Deadline to submit projects:

Wednesday, July 26, 2023

Email address for questions and project submissions:

LindenhurstNYF@gmail.com



*Do You Have Project Ideas To
Improve Downtown Lindenhurst?*

OPEN CALL FOR PROJECTS

DEADLINE TO SUBMIT: JULY 26, 2023

Lindenhurst has been awarded \$4.5M toward projects & improvements that will help transform the downtown area & support a vibrant local economy.

The purpose of the Open Call for Projects is to identify potential private/nonprofit projects for NYF funding.

Download the
NYF Project
Form & Find
Submission
Instructions
Here:



Application Assistance
Drop-In Office Hours:
July 6, 2023
3-7 PM
Lindenhurst Memorial Library



NYF Project Form



Lindenhurst

NYF Project Form

The Lindenhurst community has been awarded funds through the New York State NY Forward (NYF) program to fund catalytic projects in the downtown to spur revitalization. The Local Planning Committee (LPC) is seeking project proposals from the public for potential projects to be included in Lindenhurst's Strategic Investment Plan. Projects included in the Strategic Investment Plan will be reviewed by New York State and may receive funding from a total allocation of \$4.5 million. Project proposals must be received by:

July 26th, 2023

Learn more about the Open Call for Projects & receive NYF Project Form application assistance:

July 6th, 2023
Drop-In Office Hours: 3:00-7:00 PM
Lindenhurst Memorial Library
1 Lee Ave, Lindenhurst, NY

How to Submit Your Project

- 1 Review the Eligibility Criteria**
on page 2 to make sure your project is eligible to be considered for NYF funding.
- 2 Review the Project Requirements**
on page 3 to learn about the requirements for projects and how your project will be considered by the Lindenhurst Local Planning Committee and New York State.
- 3 Review the Evaluation Criteria**
on page 4 to see how the State evaluates projects and to understand how the Lindenhurst LPC may evaluate projects.
- 4 Fill out the Project Proposal Submission Form**
on pages 5 through 11. Address each topic thoroughly and completely. The LPC will use this information to consider projects to be included in the Lindenhurst Strategic Investment Plan.
- 5 Submit your Completed Application**
Submit your Completed Application (and any supplemental materials) either electronically, in-person, or by mail no later than **July 26th, 2023**.

→ To submit online:

Go to lindenhurstnyf.com

→ To submit via email:

Email your completed application and any supplemental materials to lindenhurstnyf@gmail.com

→ To submit a hard copy, mail or hand-deliver:

Katherine McCaffrey
Village Hall
430 S Wellwood Ave
Lindenhurst, NY 11757

- ?** Questions regarding project eligibility, evaluation, or the project forms can be directed to lindenhurstnyf@gmail.com

1

NYF Project Form

Fill out this form to be considered for LPC project review and potential NYF funding. Please address each topic thoroughly and completely. The LPC will use this information to consider projects to be included in the Lindenhurst Strategic Investment Plan. Project sponsors are expected to provide timely responses to requests for any additional information from New York State and/or the NYF consultant.

- 1 Project Sponsor**
Provide the contact information for the project sponsor.

Name:

Sponsor business or organization
(if applicable):

Title (if applicable):

Mailing Address:

Phone:

Email:

If there are additional people who should be contacted as part of this proposal, please provide their contact information.

Name:

Phone:

Email:

Affiliation:

Name:

Phone:

Email:

Affiliation:

6

Projects for NYF Funding

ELIGIBLE PROJECTS:

- New Development &/or Rehabilitation of Existing Downtown Buildings
- Public Improvement Projects
- Small Project Fund
- Branding & Marketing

INELIGIBLE PROJECTS:

- Planning Activities
- Operations & Maintenance
- Pre-Award Costs
- Property Acquisition
- Training & Other Program Expenses
- Expenses Related to Existing Programs

Match from Project Sponsors?

- There are no programmatic minimum match requirements for the NYF with the exception of a small project fund.
 - For a small project fund, matching requirements must be no less than 25% of the total cost per project.
- However, the LPC can decide whether to require or target a “match” from project sponsors (such as 30% of the total cost).
 - The sponsor should demonstrate a “gap” in funding (i.e., the project would not occur without NYF funding)

Project Cost Minimum?

- Projects must be large enough to be truly transformative for the downtown area.
- **The LPC can decide whether to establish a project cost minimum for projects.**

Other Project Cost Considerations

- Projects should have financing commitments largely secured or be able to demonstrate a clear path to securing sufficient financing.
- It is strongly encouraged that all projects, especially private projects, use non-DRI/NYF funds that leverage requested public funding.
- Projects that use other funding sources will be more competitive for funding awards.

06

Next Steps

Next Steps

- Promote Open Call for Projects and conduct outreach
- Finalize Vision, Goals, and Strategies
- Continue working on Downtown Profile and Assessment for State review
- Begin development of projects (public and private)

Upcoming Public Events

- **Application Assistance Drop-In Office Hours:** July 6 (3-7PM, Lindenhurst Memorial Library)
- **Public Workshop #1:** July 18 (7-9PM, Firehouse)
- **LPC Meeting #3:** August 8 (7-9PM, Rainbow Center)
- **LPC Meeting #4:** September 12 (7-9PM, Rainbow Center)
- **LPC Meeting #5:** October 24 (7-9PM, Rainbow Center)

Questions?